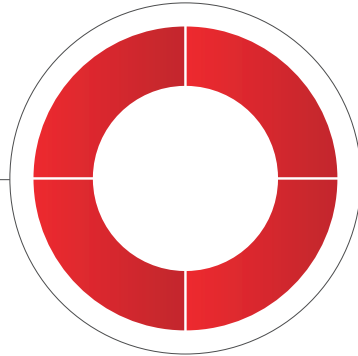




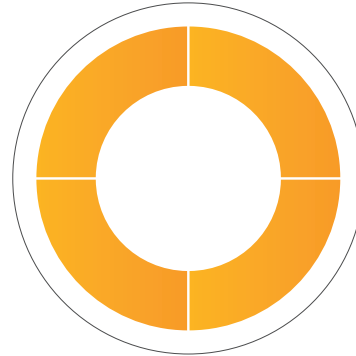
KURUMSAL KİMLİK KILAVUZU



Ay
Nest
Global Trade & Consulting



PANTONE 711 C
CMYK C16 M98 Y92 K6
RGB R95 G29 B33



PANTONE 1235 C
CMYK C0 M33 Y93 K0
RGB R249 G174 B16

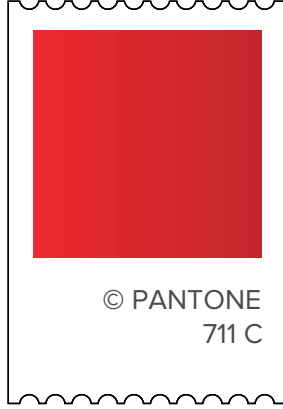
04 Kurumsal Font Ailesi

Gotham - Thin	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Thin Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - ExtraLight Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Light	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Light	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Light Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Book Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Medium	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Medium Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Bold	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Bold Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Black	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Black Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Ultra	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/
Gotham - Ultra Italic	ABCÇDEFGĞĦIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğĥiijklmnoöprsştuüvyz/qwx 0123456789/.,:;“”*!()@+ -=/

05 Alternatif Fontlar

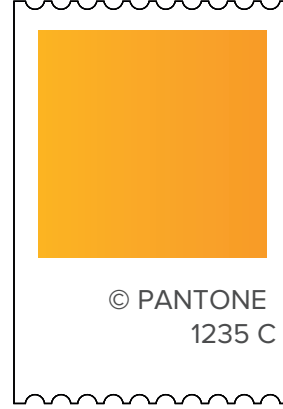
URW DIN - Thin	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Thin Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - XLight	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - XLight Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Light	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Light Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Regular	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Regular Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Medium	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Medium Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Demi	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Demi Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Bold	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Bold Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Black	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/
URW DIN - Black Italic	ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZ/QWX abcçdefgğhiijklmnoöprsştuüvyz/qwx 0123456789/.,;""*!()@+ -=/

03 Alternatif Renkler



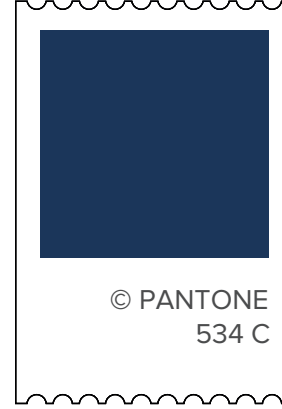
PANTONE 711
PANTONE METALİK COATED

CYAN: %16
MAGENTA: %98
YELLOW: %92
BLACK: %6



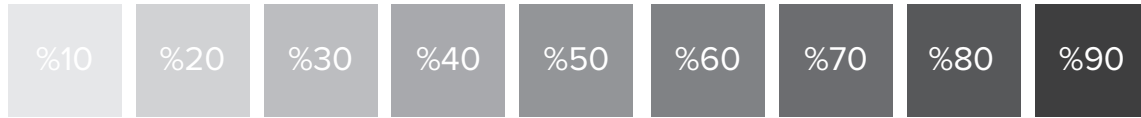
%70 PANTONE 1235 C
PANTONE METALİK COATED

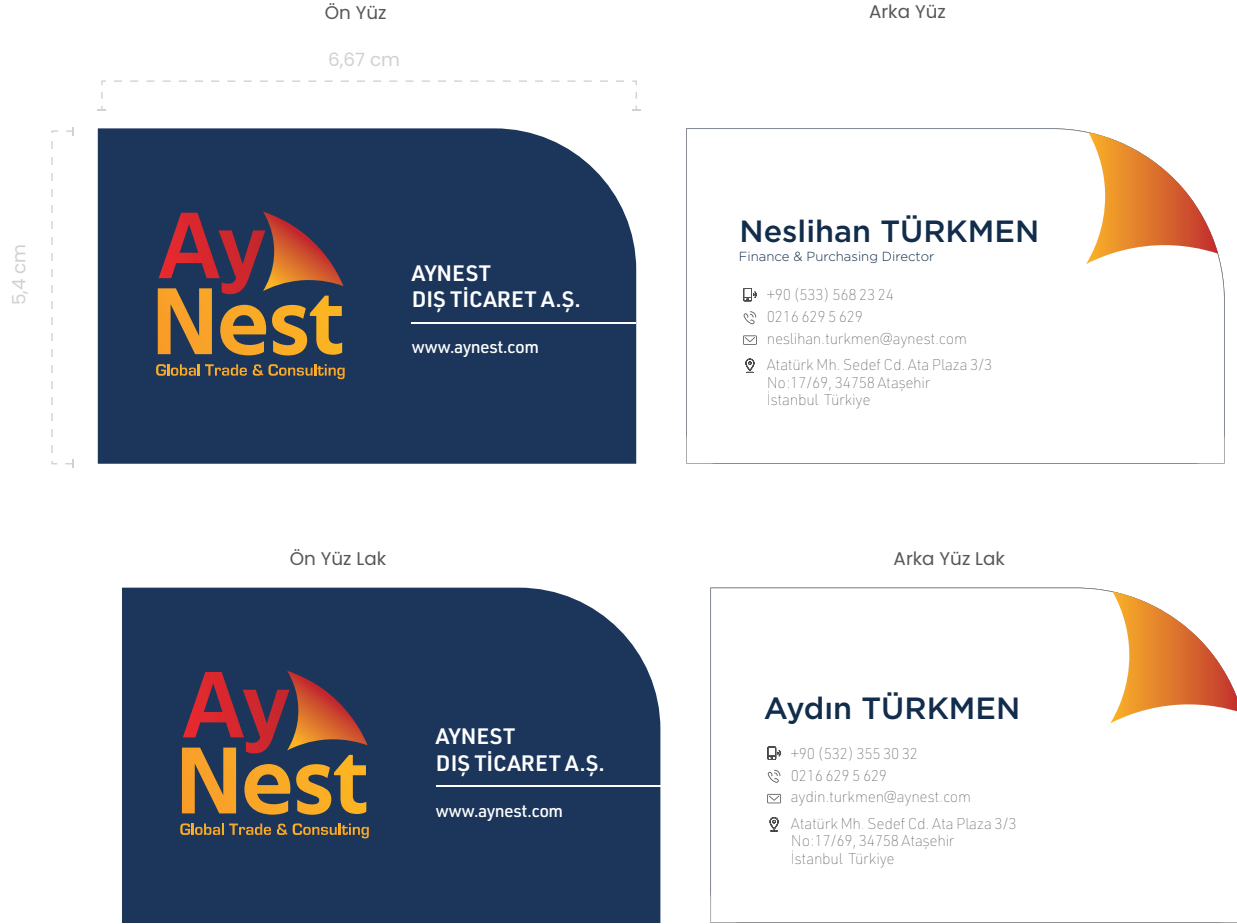
CYAN: %0
MAGENTA: %33
YELLOW: %93
BLACK: %0



%70 PANTONE 534 C
PANTONE METALİK COATED

CYAN: % 97
MAGENTA: % 81
YELLOW: % 38
BLACK: % 30

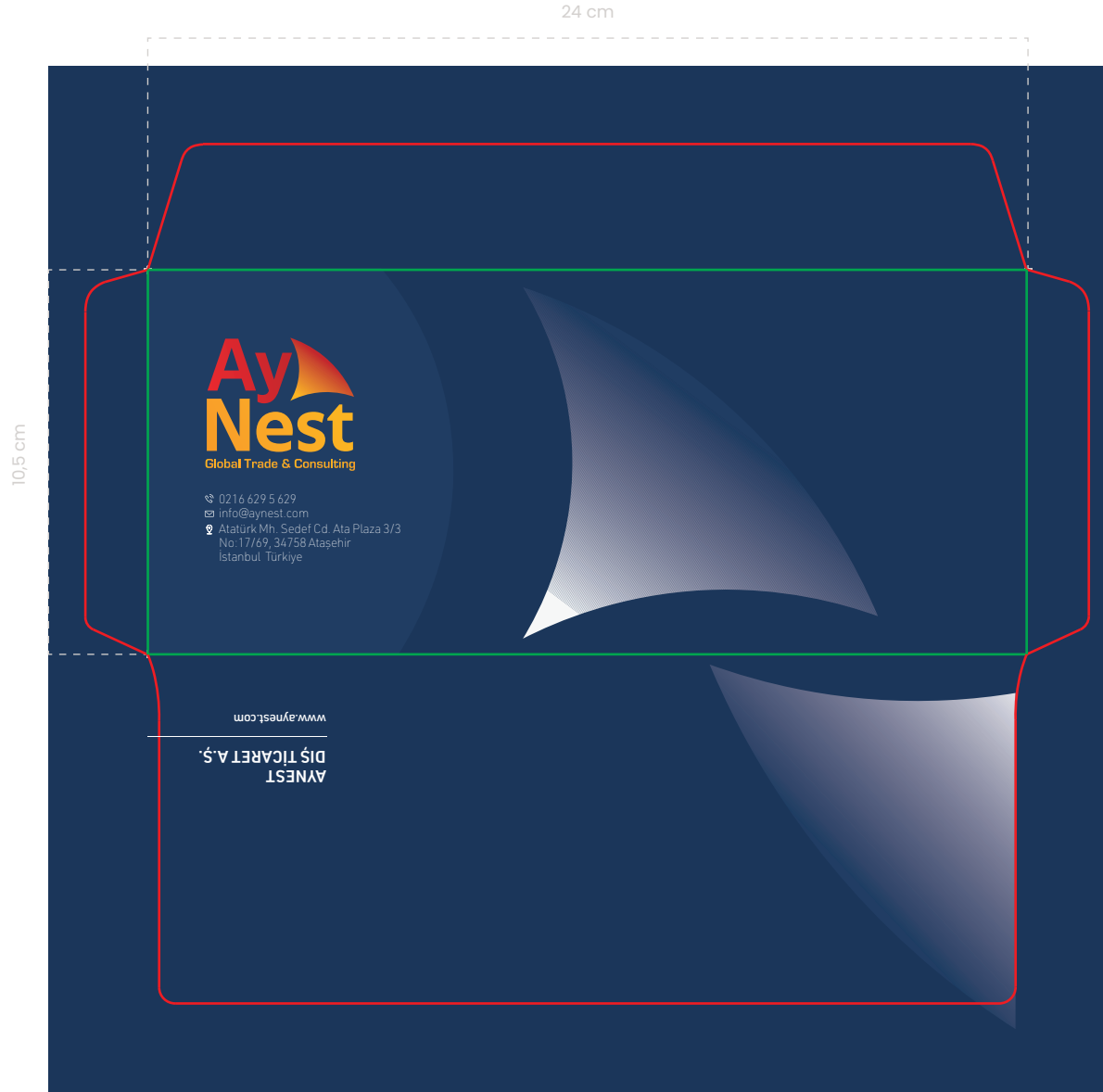


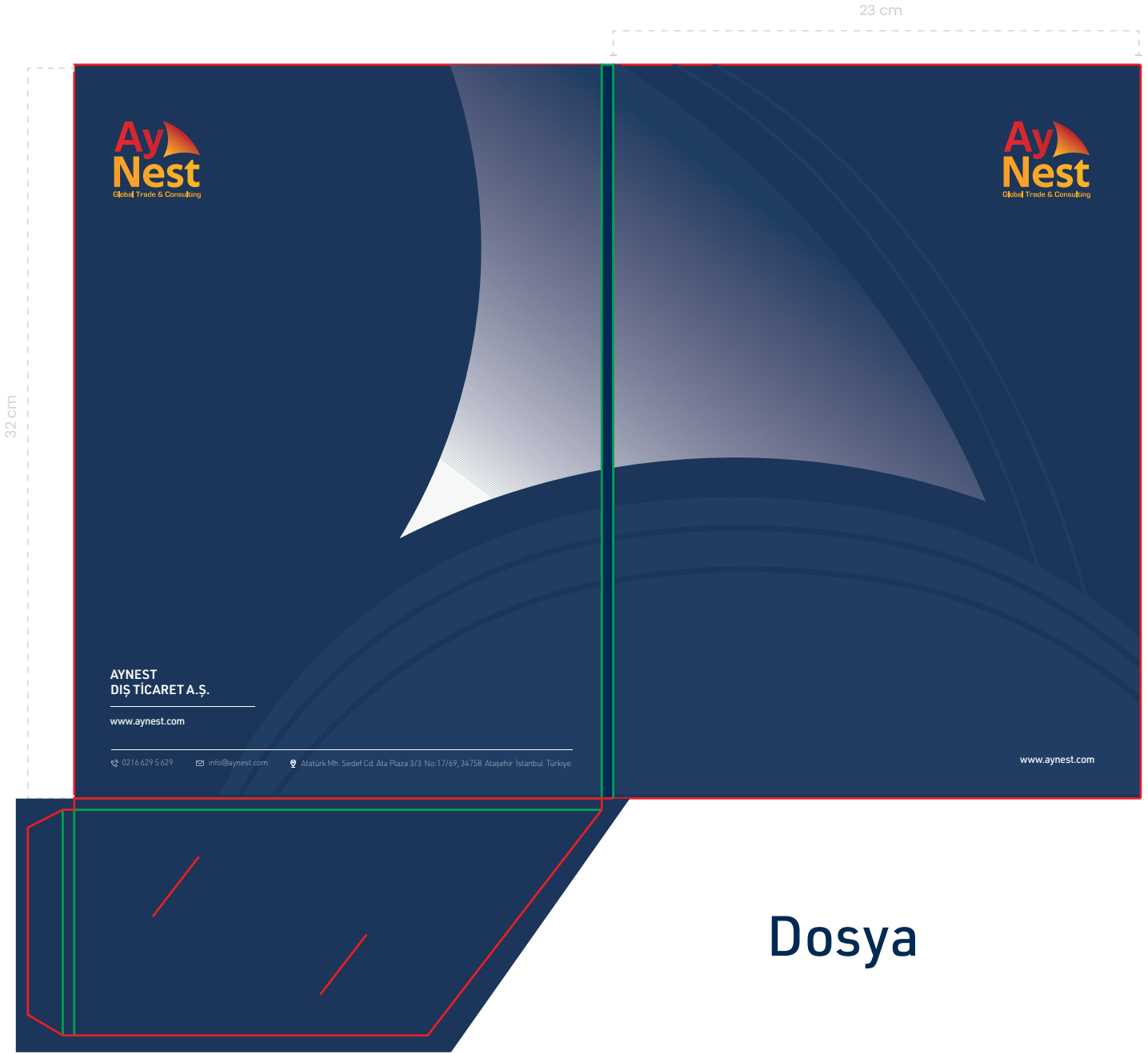


07 Antetli Kağıt



08 Diplomat Zarf





10 A5 Bloknot

